



## Grower Profile

Anthony Farms

Interviewed: Chris Anthony



### Grower's Picture

Anthony Farms was started as a family run Potato Grading, Packing, and Sales operation in Scandinavia, WI. In 1976, they started growing potatoes in Wood and Juneau counties of the Central Sands Plains of Wisconsin. Anthony Farms, Inc. is owned and operated by Victor and Chris Anthony.

### Stats

Size- 1,400 acres Fresh Market Potatoes

Crops- several varieties of Russets

The reasoning behind the Anthony's decision to start using the "Healthy Grown" process is based in their respect for the environment and for prospective generations. According to Chris, "we liked the 'Healthy Grown' philosophy and felt it was important to preserve and protect our farmland for future generations."

Chris cites similar sentiments about the future of farming as their decision to join the "Healthy Grown" program, saying that "Healthy Grown" is synchronized with their goal "for protecting our farms for future generations." Vic adds, "This is a family farm and we value the environment we live, work and raise our families in."

### Location



When asked how "Healthy Grown" has changed their growing process, Vic reveals that "we are much more cognizant of what we are using on our crops and land. While challenging, it is exciting and rewarding when we discover a new process of eliminating harmful chemicals." He adds that one of their biggest accomplishments "have been finding ways to build our organic soil matter naturally."

The Anthonys share marketing opinions with many of the other "Healthy Grown" growers, saying that "our biggest challenge has been to market 'Healthy Grown' products." As it is with the other growers, they know that with perseverance "Healthy Grown" can become the success that it deserves to be.

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