

ATTEND THE MIDWEST'S PREMIER AGRONOMIC INPUTS INDUSTRY EVENT

Wisconsin Fertilizer, Aglime & Pest Management Conference and Trade Show

January 15-17, 2008



Alliant Energy Center

1919 Alliant Energy Center Way, Madison, Wisconsin 53713

- ★ Over 50 Agronomic and Management Presentations
- ★ Tradeshow with Over 100 Industry Exhibitors
- ★ 70,000 Square Feet of Exhibits and Equipment
- ★ The Alliant Energy Center's Entire Conference Facility
- ★ Broad Attendance from the Crop Production Industry

Featuring the All Industry Reception, Product Premiers, Wide Ranging Product/Equipment displays, Service Industries Displays, Exhibitor Luncheon, CCA CEUs Available in all Five Areas, Association Meetings, WCPA Awards Ceremony, Scholarship Recipients, and much more.

SPONSORED BY:



Advance Education Program and Registration Materials Enclosed

Conference and Trade Show

Tuesday, January 15

Large Equipment Exhibitor Set-up	7:00 am - 1:00 pm
CCA Luncheon / Meeting	11:30 am - 12:40 pm
Exhibitor Lunch (exhibitors only)	11:45 am - 1:00 pm
Education Sessions	1:00 pm - 4:30 pm
Small Equipment/Display Set-up	1:00 pm - 6:00 pm

Wednesday, January 16

Completion of Exhibitor Set-up	7:00 am - 8:00 am
Trade Show Open	8:00 am - 7:30 pm
Education Sessions	8:30 am - 11:30 am
Lunch	11:45 am - 1:00 pm
Education Sessions	2:00 pm - 4:50 pm
WFCA Awards Ceremony	5:00 pm - 5:30 pm
All Industry Reception	5:30 pm - 7:30 pm

Thursday, January 17

WAPAC Breakfast	7:00 am - 8:30 am
Trade Show Open	8:00 am - 2:00 pm
Education Sessions	9:00 am - 11:30 am
Lunch	11:45 am - 1:00 pm
WCPA Annual Meeting	11:30 am - Noon
Education Sessions	1:30 pm - 3:20 pm

**Don't Delay
Register Today!**

Education Program Overview

Tuesday, January 15

Water – More Valuable than Oil?

Wednesday, January 16

AgChem Concerns

Advances in Soil Fertility

Crop Diseases and Dilemmas

Improving Your Business

New Directions in Crop Management

Resistance: A worry?

Review and exam for
Recertifying Applicators

Snap-Plus Updates and Roundtable

Snap-Plus for Beginners

Thursday, January 17

Vegetable Crop Management

Bioenergy & Nutrient Considerations

All about Insects

What's New in Nutrient Management

Agronomic Potluck

Education Session Chairs

Bill Schaumberg, Polenske Crop Consulting
Todd Wagner, BASF
Frank Masters, Twin State
Lori Dekan, Bayer Crop Science
Kent Syth, Ag Systems
Dan Moehn, Monsanto Seed
Greg Nelson, Larsen Coop Agronomy
Aaron Burke, United Suppliers
Mark Anderson, Frontier FS Coop
Charlie Hampton, Syngenta Crop Protection
Doug Wallander, Reisterer & Schnell
Andy Barta, Rio Creek Feed Mill

Conference Program

Tuesday, January 15, 2008	
Time	Mendota 1-4
	Water — More Valuable Than Oil? <i>Moderator: Bill Schaumberg, Polenske Crop Consulting</i>
1:00-1:10	Welcome <i>Mike Turner, WCPA</i> <i>Carrie Laboski, UW Soil Science</i>
1:10-2:00	Water enough for the food supply? Outlining the challenge <i>Bill Bland, UW Soil Science</i> (1.0 SW)
2:00-2:30	Local groundwater levels in Wisconsin <i>Birl Lowery, UW Soil Science</i> (0.5 SW)
Break	
2:50-3:40	Plants and water: Why they use what they do <i>John Norman, UW Soil Science</i> (1.0 SW)
3:40-4:30	Monitoring Wisconsin's weather and climate <i>Ed Hopkins, UW Atmospheric & Oceanic Sciences</i> (1.0 CM)

Wednesday, January 16, 2008 – Special Sessions	
Time	Monona (Upstairs)
8:30-11:30	Category 1.1 Review and exam for <u>RECERTIFYING</u> applicators <i>Roger Flashinski, UW Agronomy</i> (1.0 PM) <u>Pre-registration required.</u> 90 people max. Must bring 6 th edition Field & Vegetable Crop Manual (Jan. 2008) along with all other identification materials required by DATCP to take the exam. Visit http://ipcm.wisc.edu/pat to order your training manual.
Lunch and Trade Show	
2:00-2:50	SNAP-Plus update and roundtable discussion <i>Sue Porter, Wis. DATCP</i> <i>Laura Ward Good, UW Soil Science</i> (1.0 NM)
3:00-4:50	SNAP-Plus for beginners <i>Sue Porter, Wis. DATCP</i> <i>Laura Ward Good, UW Soil Science</i> (2.0 NM) <u>Pre-registration required.</u> 30 people max. Must bring laptop computer with SNAP-Plus installed. Download the most recent version from www.snapplus.net .

Attention Certified Crop Advisors (CCA): All continuing education units (CEUs) are pending approval and are given in parenthesis for each session. Key to CEU abbreviations: CM, crop management; NM, nutrient management; PD, professional development; PM, pest management; SW, soil & water management. Please bring your certification card with the magnetic strip so that you can scan into and out of sessions to track your CEUs. A paper recording system will be available for CCAs that do not have cards with magnetic strips. **There will be no pro-rating of CEUs this year. In order to earn the CEUs, you must attend the entire session.** A session is either 30 or 50 minutes long and there may be more than one speaker during the session. You will be required to scan into the room before/during the first 10 minutes of a session. Scanners will be available at the end of each session to scan out. You must scan in and out of every session on Wednesday and Thursday, even if you plan to go back into the same room.

Wednesday, January 16, 2008

Time	Mendota 1-2	Mendota 3-4	Mendota 5-8
	AgChem Concerns <i>Moderator: Todd Wagner, BASF</i>	Advances in Soil Fertility <i>Moderator: Frank Masters, Twin State</i>	Crop Diseases and Dilemmas <i>Moderator: Lori Dekan, Bayer</i>
9:00-9:50	Environmental Partners Program: Industry driven stewardship <i>Mike Turner, WCPA</i> Agrichemical spills: Report on 2007 events <i>Matt Laak, Wis. DATCP</i> (1.0 SW)	Sulfur deficiencies in crop production <i>John Peters, UW Soil Science</i> Advantages of sulfur in starter fertilizer <i>John Lamb, Univ. of Minnesota</i> (1.0 NM)	Crop disease report for 2007 season <i>Anette Phibbs, Wis. DATCP</i> Soybean cyst nematode in Wisconsin fields <i>Ann MacGuidwin, UW Plant Pathology</i> (1.0 PM)
10:00-10:50	AgChem Management rules update (Panel) <i>Dave Fredrickson & Friends, Wis. DATCP</i> (1.0 SW)	Seed placed starter fertilizer for corn <i>John Lamb, Univ. of Minnesota</i> Understanding salt index of fertilizers <i>Carrie Laboski, UW Soil Science</i> (1.0 NM)	Foliar fungicides for corn <i>Paul Esker, UW Plant Pathology</i> Results of Wis. corn foliar fungicide trials <i>Bryan Jensen, UW Entomology</i> (1.0 PM)
11:00-11:30	CDL's and farm service licenses for agchem drivers <i>Mike Loose, Wis. DMV/DOT</i> (0.5 PD)	Corn N verification plot update <i>Carrie Laboski, UW Soil Science</i> (0.5 NM)	Field diagnostics for soybean diseases <i>Nancy Koval, UW Plant Pathology</i> (0.5 PM)
Lunch and Trade Show			
	Improving Your business <i>Moderator: Kent Syth, AG Systems</i>	New Directions in Crop Management <i>Moderator: Dan Moehn, Monsanto Seed</i>	Resistance: A worry? <i>Moderator: Greg Nelson, Larsen Coop Agronomy</i>
2:00-2:50	Understanding liability and risk management <i>Monte Wegner, Ag States Group</i> (1.0 PD)	Does glyphosate interact with Mn in soybean? <i>Shawn Conley, UW Agronomy</i> Effectiveness of preplant & foliar Mn on soybean <i>John Lamb, Univ. of Minnesota</i> (1.0 NM)	Glyphosate resistant weeds <i>Chris Boerboom, UW Agronomy</i> Effectiveness of glyphosate resistance management practices <i>Dave Stoltenberg, UW Agronomy</i> (1.0 PM)
3:00-3:50	Issue management and crisis response <i>Steve Powell, Bouvier Kelly</i> WCPA's crisis communication plan <i>Aaron Burke, United Suppliers</i> (1.0 PD)	Crop rotation or continuous corn? Agronomic considerations <i>Joe Lauer, UW Agronomy</i> Economics of crop rotations under new input and grain prices <i>Paul Mitchell, UW Ag. & Appl. Econ.</i> (1.0 CM)	Insect resistance management for corn <i>David Onstad, Univ. of Illinois</i> (1.0 PM)
4:00-4:50	Communicating with your clients using modern technology <i>Brad Mikelson, CountrySide Co-op</i> Attributes of a successful manager <i>Jerry Clark, UWEX Chippewa Co. & Jenny Vanderlin, UW Center for Dairy Profit.</i> (1.0 PD)	New seed traits for field crops — Panel <i>Jon Fischer, Bayer CropScience</i> <i>Arnie Imholte, DuPont/Pioneer</i> <i>Barry Nash, Monsanto; T.B.A., Syngenta</i> <i>Dave Ruen, Dow AgroSciences</i> <i>Paul Vassalotti, BASF</i> (1.0 CM)	Managing neonicotinoid resistance in Colorado potato beetle <i>Russ Groves, UW Entomology</i> Managing strobilurin resistance in vegetable crops <i>Deana Knuteson, UW NPM</i> (1.0 PM)
5:00-7:30	WCPA Awards Ceremony and All Industry Reception – Trade Show Floor		

Thursday, January 17, 2008

Time	Mendota 1	Mendota 2-4	Mendota 5-8
	Vegetable Crop Management <i>Moderator: Aaron Burke, United Suppliers</i>	Bioenergy & Nutrient Considerations <i>Moderator: Mark Anderson, Frontier FS Coop.</i>	All About Insects <i>Moderator: Charlie Hampton, Syngenta Crop Protection</i>
9:00-9:50	Effectiveness of Avail for improving potato yield <i>Matt Repking, UW Soil Science</i> Onion insect management <i>Russ Groves, UW Entomology (0.5 NM, 0.5 PM)</i>	Balancing bioenergy opportunities on your natural resource base <i>Doug Karlen, USDA Soil Tilth Lab (1.0 SW)</i>	Wisconsin insect survey update <i>Krista Hamilton, Wis. DATCP</i> Current and developing soybean aphid scouting protocols <i>Eileen Cullen, UW Entomology (1.0 PM)</i>
10:00-10:50	Herbicide update for vegetable crops <i>Dan Heider, UW IPM</i> Sweet corn herbicide tolerance and recommendations <i>Joe Bollman, UW Agronomy (1.0 PM)</i>	Soil management for continuous corn <i>Dick Wolkowski, UW Soil Science</i> Impact of winter manure spreading on surface water runoff quality <i>Kevan Klingberg, UW Discovery Farms (0.5 SW, 0.5 NM)</i>	Alfalfa's #1 pest: Potato leafhopper <i>Richard Proost, UW NPM</i> Potato leafhopper resistant alfalfa varieties <i>Dan Undersander, UW Agronomy (0.5 PM, 0.5 CM)</i>
11:00-11:30	Cover crop management in processing snap bean <i>A.J. Bussan, UW Horticulture (0.5 CM)</i>	Improving communication to avoid agronomic problems related to custom manure applications (Panel) <i>Kevin Erb, UWEX Water Quality</i> <i>Custom manure haulers (0.5 NM)</i>	How prices and costs affect IPM <i>Paul Mitchell, UW Ag. & Appl. Econ.</i> <i>Eileen Cullen, UW Entomology (0.5 PM)</i>
11:30-12:00	WCPA Annual Meeting – Mendota 5-8		
Lunch and Trade Show			
		What's New in Nutrient Management <i>Moderator: Doug Wallander, Reisterer & Schnell-John Deere</i>	Agronomic Potluck <i>Moderator: Andy Barta, Rio Creek Feed Mill</i>
1:30-2:20		Nutrient management rules update (Panel) <i>Jim Vanden Brook, Wis. DATCP</i> <i>Pat Murphy, NRCS</i> <i>Tom Bauman, Wis. DNR (1.0 NM)</i>	Soybean yield loss by growth stage <i>Shawn Conley, UW Agronomy</i> Why plant winter rye after corn silage? <i>Kevin Shelley, UW NPM</i> <i>Jim Stute, UWEX Rock Co. (1.0 CM)</i>
2:30-3:20		Ammonia emissions from field applied manure <i>Bill Jokela, USDA Dairy Forage Research Center</i> Developing a nutrient management plan when siting livestock operations <i>Mike Murray, Wis. DATCP (1.0 NM)</i>	Managing invasive weeds in CRP <i>Mark Renz, UW Agronomy</i> Fertilizing your weeds for profit <i>Chris Boerboom, UW Agronomy (1.0 PM)</i>

2008 Wisconsin Fertilizer, Aglime, & Pest Management Conference & Trade Show

January 15 - 17, 2008
Exhibition Hall at Alliant Energy Center
1919 Alliant Energy Center Way, Madison, WI 53713

Please copy this form for additional registrants

Advance Registration Form

Name: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ e-mail _____

Registration Fees

Conference Registration Includes: parking, admission to education sessions, trade show, All-Industry Reception, a copy of the conference proceedings, and lunch on Wednesday, January 16 & Thursday, January 17, 2008. General admission registrants will be given WCPA conference membership and a 1 year subscription to the WCPA Industry News Quarterly. Sorry, No Refunds.

	Advance Registration Single Day	Advance Registration Full Conference	On-Site Registration Single Day	On-Site Registration Full Conference	
General Admission	\$90	\$125	\$110	\$165	\$ _____
College Student	\$30	\$40	\$35	\$45	\$ _____
Exhibitor	*gratis-\$0	*gratis-\$0	\$70	\$125	\$ _____

*Exhibitors only, 2 gratis pre-registrations per each 10x10 booth rented, maximum of 6. No on-site gratis registrations will be granted.

TOTAL \$ _____

Pre-Registration for Special Sessions

If you would like to attend a session that requires pre-registration, please place a check mark before the session title below. Registration is limited, you will be contacted if the session is full by the time you register. There is no fee for these sessions.

- NAME
- Review and exam for RECERTIFYING applicators (*limited to the first 90 to pre-register*) _____
- Snap-Plus for beginners (*limited to the first 30 people to pre-register*) _____

Payment Information

Visa, MasterCard and American Express Payments

1. Make check payable to: WCPA
2. Return registration and payment to:
WI Crop Production Association
2317 International Lane, Suite 102
Madison, WI 53704

-or-

Cardholder _____

Card Number _____

Signature _____

Fax with credit card information: 608-249-5311

Expiration Date _____

Advance registrations must be postmarked by January 7, 2008 or faxed by January 11, 2008

Wisconsin Crop Production Association ph: 608-249-4070 fax: 608-249-5311



2317 International Lane, Suite 102
Madison, WI 53704-3154

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