



Wisconsin Corn Conferences 2014

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|----------------|-----------------|---------------|
| Tillage | Economics | Plant density |
| Marketing | Continuous corn | Fertilizers |
| Climate change | Storage | Fungicides |

January 28 – Oshkosh

La Sure's Banquet Hall
3125 S Washburn St.

January 29 – Viroqua

VFW POST 3032
751 S. Washington, Ave.

January 30 – Poynette

The Barn at Harvest Moon Pond
N3540 State Hwy. 22

Sponsored by:

Wisconsin Corn Growers Association
Wisconsin Corn Promotion Board
University of Wisconsin-Extension



December 2013

Hello Wisconsin Corn Producers:

Profitable corn production is extremely important to Wisconsin agriculture. Every year, Wisconsin producers plant nearly 4 million acres of corn. Grain is harvested from 3 million acres and worth over \$1.7 billion, while about 1 million acres worth \$0.7 billion is harvested for corn silage to support our dairy industry.

Farmers today face fluctuating prices and rising production costs. They must be well informed about new technologies to maximize yield and profitability.

The Wisconsin Corn Conferences are designed to be an in-depth learning experience. They will provide technical insight, practical advice and interaction with university and industry experts and fellow growers.

Those attending will learn about:

- The 2014 marketing outlook
- Maximizing corn yields AND profitability
- Getting more out of your fertilizer dollar
- Performance of new hybrid technologies
- Producer tips for successful corn production
- The importance of crop rotation
- Land rents

Invite a neighbor to join you. We encourage you to pre-register early since space is limited. Contact the County Extension Office that will be hosting the meeting you plan to attend.

Sincerely,

Joe Lauer
UW Corn Agronomist

2014 Wisconsin Corn Conference Program

9:30 am
Registration
 Coffee, milk, rolls in Exhibit Area

10:00 am
Welcome
 Opening remarks by Host Agent

10:10 am
2014 Corn Production and Management Keys to High Yields and Profitability
Dr. Joe Lauer - UWEX Corn Agronomist

11:00 am
What is Ahead for Wisconsin Corn? How Our Association Helps Producers
Mr. Bob Oleson - WCGA/WCPB Executive Director and WCGA/WCPB Directors

11:30 am
What is New in Seeds and Ag Products for 2014?
Industry Co-sponsor Representatives

12:00 pm LUNCH
 Exhibits open

1:00 pm
Nutrient Use Efficiency: A Key to Profitability
Dr. Carrie Laboski – UWEX Soil Scientist
Mr. John Peters – UWEX Soil Scientist

1:50 pm
Grain marketing outlook and strategies for 2014
Dr. Brenda Boetel – UW River Falls Ag Economist

2:40 pm
Tips for Successful Corn Production and Profitability

***Oshkosh:** Comparing Continuous Corn to Crop Rotation*
Nick Schneider, Winnebago County Agent

***Viroqua:** Land Rent Negotiations*
Tim Rehbein, Vernon County Agent

***Poynette:** Land Rent – What should I pay?*
George Koepp, Columbia County Agent

3:30 pm
Conference Adjourns

Support for the 2014 Wisconsin Corn Conferences provided by:

The Climate Corporation
Dairyland Seed Company

Partners in Production

Legacy Seeds

First Capital Ag

AgriGold

Mycogen Seed

Dupont Pioneer Hi-Bred

Syngenta

Contree Sprayer and Equipment Company

Asgrow/Dekalb (Monsanto)

Wisconsin Corn Growers Association

Wisconsin Corn Promotion Board



February 6-7, 2014
Kalahari Resort, Wisconsin Dells

2014 Wisconsin Corn Conferences

REGISTRATION FORM

Conference fee is \$5.00 per person (\$8 late registration after January 16). This includes refreshments for breaks, lunch, and copies of all information.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) _____
 Address _____
 City, State, Zip _____
 Phone _____

Number of people _____ x \$ 5.00 (\$8, if late) = \$ _____

Total enclosed = \$ _____

Make check payable to: UWEX County Extension

Indicate the conference location you will attend and return the form by **January 20** to the Extension Office hosting that conference.

- January 28 - Oshkosh**
 Winnebago County – UW Extension
 625 E. County Road Y, Suite 600
 Oshkosh, WI 54901-8131
 Phone: 920-232-1970
- January 29 - Viroqua**
 Vernon County – UW Extension
 318 Fairlane Drive, Suite 392
 Viroqua, WI 54665-0392
 Phone: 608-637-5276
- January 30 - Poynette**
 UW-Extension Columbia County
 120 W Conant Street, Suite 201
 Portage, WI 53901
 Phone: 608-742-9680

Wisconsin Corn Growers Association Member

Yes No

Number of WCGA memberships

_____ 1-year membership x \$ 60.00 = \$ _____

_____ 3-year membership x \$150.00 = \$ _____

(Includes a \$100 seed corn coupon)

Total enclosed = \$ _____

Make check payable to: Wisconsin Corn Growers Assoc.