

# Making Winter Wheat Profitable



*Learn management strategies, such as variety selection, managing stands, and marketing your crop, so you can put wheat back into your rotation and make money! Also learn how wheat can increase profitability of your other crops and improve soil health.*

**July 9th—10am—2pm**

**Arlington Research Station—Public Events Building**

**Cost:** \$15 (includes lunch and refreshments)

**Register online:** <https://fyi.uwex.edu/danecountyag/events/wheat>

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## **Topics & Presenters:**

- **“Choosing Successful Winter Wheat Varieties, Staging Wheat and Fertility Management”**  
*Shawn Conley, UW Soybean and Small Grain Specialist*
- **“Winter Wheat Diseases and Fungicide Selection and Timing”**  
*Damon Smith, UW Field Crops Plant Pathologist*
- **“Using Winter Wheat and Cover Crops in Your rotation to Improve Your Soil” -**  
*Jamie Patton, Outreach Specialist for the Nutrient and Pest Management Program*
- **“Marketing Winter Wheat to Maximize Profits”**  
*Brenda Oft, Commodity Broker and Farm Market Consultant for Midwest Market Management*
- **“Introducing Winter Wheat Into a Rotation to Increase Rotational Profitability”**  
*Heidi Johnson, Dane County UW-Extension Crops and Soils Agent and  
Jeff Gaska, Dodge County Farmer*